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FOR IMMEDIATE RELEASE

**Centerfield Supports the Acquisition of Fresh Foods Producer**

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INDIANAPOLIS, IN – Centerfield Capital Partners has invested in Fresh Food Concepts, a leading producer of fresh all-natural foods for the refrigerated products market. The company was acquired by an investor group led by Ancor Capital Partners. Centerfield led the subordinated debt financing for the deal, and in addition, provided a significant equity co-investment.

Fresh Food Concepts' products include fresh salsa, layered dips and seafood salads. Its brands are category leaders and include the Rojo's and De La Casa brands of fresh salsa and dips, and the San Francisco brand of seafood salad, which has had an established market presence since 1987. The company's products are sold nationally through leading retailers including grocers, supermarkets, and wholesale clubs.

"We are very excited about our new relationship with Ancor Capital Partners and Fresh Food Concepts," commented Faraz Abbasi, a Partner at Centerfield. "Like Centerfield, Ancor invests in leading companies in the lower middle market with strong management teams. Their experience as operators, as well as their investment experience in the industry, will benefit the company."

Mike Evans, a Managing Director of Ancor, stated "Centerfield's investment was critical to this transaction. Their team was responsive, creative and timely. Their equity investment aligns our interests closely. We appreciate that level of support from our mezzanine partners."

Centerfield has invested in 31 companies since 2001. The investment in Fresh Food Concepts is the 12th from Centerfield's second fund, Centerfield Capital Partners II, L.P.

About Centerfield Capital Partners

Centerfield Capital Partners is a private equity firm which provides mezzanine and equity investments to lower middle market companies. Centerfield invests in profitable growing companies, generally to facilitate changes in ownership, recapitalizations or growth initiatives. Investments are between \$3 and \$15 million. Centerfield manages approximately \$200 million in two funds. Additional information is available at [www.centerfieldcapital.com](http://www.centerfieldcapital.com).

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